



ASBMR 2026 ANNUAL MEETING EXHIBITOR MARKETING TOOLKIT

Thank you for supporting our global community by exhibiting at the premier event in the bone, mineral and musculoskeletal field.

At the ASBMR 2026 Annual Meeting in Boston, Massachusetts, we are excited to connect your company with innovative scientists shaping our field and when it comes to spreading the word about the meeting, you are our best resource. We encourage you to utilize this toolkit to share your company's involvement in the meeting.

What's in the Toolkit?

In this resource, you will find all you need to help promote your participation at the ASBMR 2026 Annual Meeting, including:

- Social media tips, best practices, and suggested posts to promote your involvement and exhibition.
- Digital graphics to add visual elements to your communication.

If you have any questions about the meeting or would like to inquire about additional materials to promote your involvement, contact asbmr@asbmr.org today.

**We look forward to connecting with you during the
ASBMR 2026 Annual Meeting!**

SOCIAL MEDIA

Customize these social media posts on your company's preferred channels and utilize these tips to make the most of your activity online.

[View graphics to use here.](#)

I'M EXHIBITING AT #ASBMR2026

<INSERT COMPANY> is exhibiting at the ASBMR 2026 Annual Meeting, October 9-12 in Boston, MA. Join us in the Discovery Hall, where we'll be showcasing <PRODUCT/SERVICE>. Stop by booth <#> to connect. <https://meeting.asbmr.org/> #ASBMR2026 @ASBMR

<INSERT COMPANY> will be at the ASBMR 2026 Annual Meeting, October 9-12 in Boston, Massachusetts. Join innovative scientists and clinicians shaping the bone, mineral and musculoskeletal field, and stop by our booth in the Discovery Hall to see <PRODUCT/SERVICE> in action. Learn more and register: <https://meeting.asbmr.org/> #ASBMR2026 @ASBMR

<INSERT COMPANY> will be at #ASBMR2026 in the Discovery Hall to showcase <PRODUCT/SERVICE>. We hope you register to join the meeting in Boston, MA and stop by booth <#> to learn more. Visit the @ASBMR website for details on how to register: <https://meeting.asbmr.org/>

I'M SPONSORING AT #ASBMR2026

<INSERT COMPANY> is a proud sponsor of the ASBMR 2026 Annual Meeting, October 9-12 in Boston, MA. We're supporting the global community advancing bone and musculoskeletal research. See you there. <https://meeting.asbmr.org/> #ASBMR2026 @ASBMR

<INSERT COMPANY> is a proud sponsor of the ASBMR 2026 Annual Meeting, October 9-12 in Boston, Massachusetts. As a sponsor, we're helping bring together the world's leading researchers and clinicians in the bone, mineral and musculoskeletal field. Join us: <https://meeting.asbmr.org/> #ASBMR2026 @ASBMR

SOCIAL MEDIA TIPS

- Include a provided social media graphic to add a visual element to your post(s).
- Tag ASBMR (accounts below) for additional engagement opportunities.
- Use **#ASBMR2026** in your post(s) so your colleagues and peers can see what else is happening in relation to the meeting.
- Include a link (<https://meeting.asbmr.org/>) on all your posts.
- Post during high traffic times, such as Monday through Thursday near the middle of the day local time.

ASBMR CHANNELS

Be sure to tag ASBMR accounts so we can help engage and amplify your posts.

- Facebook (@ASBMR) – <http://www.facebook.com/ASBMR>
- X (@ASBMR) – <https://twitter.com/ASBMR>
- LinkedIn (@ASBMR) – <https://www.linkedin.com/company/asbmr/>
- Instagram (@ASBMR_Official) – https://www.instagram.com/asbmr_official/

WEBSITE AND EVENT LISTING

Utilize our event details and description on your website or newsletter to promote your involvement in exhibiting. We encourage you to use a provided web banner to add a visual element, as well as link to the overall meeting page for users to find more information.

Event Details

ASBMR 2026 Annual Meeting
October 9-12, 2026
Boston, Massachusetts
<https://meeting.asbmr.org/>

Event Description/Copy

The ASBMR Annual Meeting is the world's largest and most diverse meeting in the bone, mineral and musculoskeletal research field. The meeting attracts nearly 2,500 attendees

from more than 50 countries, including clinicians and researchers, representing all career levels.

In addition to innovative science and networking opportunities, the Discovery Hall showcases the latest products and services geared toward this community and <INSERT COMPANY> will be exhibiting.

Visit the [ASBMR website](#) for more event details and join <INSERT COMPANY> in Boston.